



Women's Health in the South East

2016

16  
Days

of  
Activism

Social media  
TOOLKIT



A social media toolkit to assist individuals and organisations to provide consistent messaging in the 16 Days of Activism Against Gender-Based Violence Campaign in the Southern Metropolitan Region of Melbourne.



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# WHAT IS THE 16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE CAMPAIGN?

The 16 Days of Activism Against Gender-Based Violence is a global campaign dedicated to ending gender-based violence.

The 16 Days of Activism Against Gender-Based Violence Campaign is not a single event in any one location but multiple local, regional, national and international initiatives aimed at demonstrating the solidarity of gender-based violence activists around the world. The Campaign commences on November 25th, International Day for the Elimination of Violence Against Women, and concludes on December 10th, Human Rights Day. These dates were chosen to emphasise that gender-based violence is a violation of human rights. This Campaign is successful due to the millions of women and tens of thousands of organisations around the globe who are committed to ending gender-based violence.

## WHAT ARE THE AIMS OF THE SOCIAL MEDIA TOOLKIT?

The aim of this social media toolkit is to assist individuals and organisations in the Southern Metropolitan Region to promote consistent messaging internally and externally about the 16 Days of Activism Campaign. The aim is also to raise awareness about the types of gender inequities that still exist today for women and the link to gender-based violence.



# HOW CAN ENGAGING WITH SOCIAL MEDIA PREVENT VIOLENCE AGAINST WOMEN?

Social media is extremely influential in either reinforcing or challenging community attitudes and cultural norms which contribute to violence against women. There is strong evidence to suggest that social media campaigns are effective in contributing to attitudinal and behaviour change when they are aimed at challenging patriarchal social norms and highlight the gendered nature of violence against women.<sup>1</sup>

Violence against women is still considered to be a private matter for many individuals; however social media is uniquely placed to help redress the disparity between common perceptions held by the community and make this issue 'everybody's business'.

High quality, evidence informed and accurate social media interaction on this issue can challenge community attitudes and behaviours that underlie or reinforce men's violence against women and gender inequity.<sup>2</sup>

## HOW TO USE THIS SOCIAL MEDIA TOOLKIT

### Significance of the day

This information highlights the importance of this day in the 16 Days of Activism Against Gender-Based Violence Campaign. It also provides the link between this day, or theme, and gender-based violence.



### Daily Emails

Email is the largest method of communication for organisations and businesses. An example of a daily email message for each specific day of the Campaign has been provided. There are two ways these messages can be used, firstly the content can be used for internal or external emails amongst staff, colleagues and stakeholders. Individuals and organisations can also subscribe to receive these emails through the WHISE website at [www.whise.org.au/news/16\\_Days\\_of\\_Activism](http://www.whise.org.au/news/16_Days_of_Activism)

We encourage you to share the daily email to start the discussion about how we can all work together to end violence against women.

<sup>1</sup> <https://online.justice.vic.gov.au/ccp/resources/f83855ce-8021-4790-99d8-4ddb9ca99a0b/socialmarketinglitreview30052013.pdf>

<sup>2</sup> [http://www.dvvic.org.au/images/Working\\_with\\_News\\_and\\_Social\\_Media\\_A\\_Strategic\\_Framework\\_for\\_Victoria.pdf](http://www.dvvic.org.au/images/Working_with_News_and_Social_Media_A_Strategic_Framework_for_Victoria.pdf)





## Facebook

In Australia over half the population have a Facebook account, that's over 13 million users! Facebook has maintained its position as the leading social networking platform not only in Australia but worldwide. To capitalise on the mass audience potential and the far reaching influence of social media, we have included daily messages suitable for this platform. These messages can be used as they are, or can be tailored to the needs of your organisation. We have also provided some additional images and clips for you to use with the Facebook message to choose from.



## Twitter

Twitter is a conversational, real time network known for its 140 character message limit. 66 percent of users are aged between 15 and 34 with close to 3 million tweeters in Australia! Short, sharp key messages suitable for Twitter have been developed for daily use across the 16 days. Twitter is also responsible for the current phenomena we know as #hashtags which is a great tool for targeting specific audiences. It should be noted that #hashtags can be used on any social media platform. The #hashtags for the 16 Days Campaign that are used in this toolkit include #endviolenceagainstwomen and #16DaysInTheSouth

Clips, images and links

To provide strength and context to the messaging within this toolkit, appropriate clips, images and links have been included. The following icons indicate a suggested pairing of message and either clip, image or link. See the example below.



Clips



Images



Links

  Violence against women is a violation of human rights. Violence against women starts and ends with you. #endviolenceagainstwomen #16DaysInTheSouth

Day 1 - Clips, images and links



- The Autocomplete Truth: <http://bit.ly/1iZ4ctZ>
- It's time to act on our watch: <http://bit.ly/1GGADGK>
- Attitudes to gender equality and violence against women: <http://bit.ly/1K7SID1>

\*\*\* The use of the messages within this toolkit are not limited to the 16 Days of Activism Against Gender-Based Violence Campaign. We hope that you continue to use these messages throughout the year.



# DAY 1: NOVEMBER 25

## International Day for the Elimination of Violence Against Women

### Significance of this day

- On 25th November 1960, three sisters who were political activists in the Dominican Republic were assassinated on the orders of their country's ruler, Rafael Trujillo, because of their opposition to his dictatorship. In honour of the Mirabal sisters (Patria, Minerva and Maria), in 1999 the United Nations declared November 25th the International Day for the Elimination of Violence Against Women. On this day, governments, international organisations, NGOs and individuals are invited to organise activities and events designed to raise public awareness about violence against women.<sup>3</sup>
- In 2003, White Ribbon Day Australia was formed building on momentum of the International Day for the Elimination of Violence Against Women. White Ribbon Day targets Australian men to take up the responsibility to lead a change in the culture that perpetuates violence.



Welcome to the first day of the 16 Days of Activism Against Gender-Based Violence Campaign. Today we celebrate the International Day of the Elimination of Violence against Women. Violence against women is an urgent public health, human rights and social justice issue. One in three Australian women has experienced physical violence by a current or former partner, since the age of 15 years.<sup>4</sup> One woman dies at the hands of a current or former partner almost every week in Australia.<sup>5</sup>

The causes of violence against women are complex and varied. However, long-term research has shown that there are three things that underpin and create a culture where violence against women can occur: The first is gender inequality; despite it being 2016, women and men still do not have equal power or resources and women's voices, ideas and work are not valued in the same way, e.g. across Australia women continue to be significantly under-represented in parliament and executive government.

The second is rigid gender roles; there is a belief within society that women and men should act in certain ways or are better at certain things based on their sex, e.g. the belief that women are better at cleaning than men.

The third is violence supportive attitudes, norms, behaviours and practices; there is often an acceptance of violent acts such as excusing the incident, e.g. he was drunk, or shifting the blame to the victim, e.g. she was wearing a short skirt.<sup>6</sup>

<sup>3</sup> [http://www.whin.org.au/images/PDFs/16\\_Days\\_Campaign\\_Tool\\_kit\\_final.pdf](http://www.whin.org.au/images/PDFs/16_Days_Campaign_Tool_kit_final.pdf)

<sup>4</sup> <http://www.abs.gov.au/ausstats/abs@.nsf/Lookup/4906.0Chapter2002012>

<sup>5</sup> <http://www.ourwatch.org.au/Understanding-Violence/Facts-and-figure>

<sup>6</sup> <http://www.ourwatch.org.au/Preventing-Violence/Women>



It is an insidious violation of human rights; but it can, and should be prevented.

There is much we all can do individually and collectively to prevent violence against women from happening in our home, in our community, in our country and in our world.

Join us over the 16 Days of Activism Against Gender-Based Violence Campaign to find out more about violence against women and what you can do to contribute to the prevention of violence against women.



- Violence against women is a violation of human rights. Violence against women starts and ends with you. #EndViolenceAgainstWomen #16DaysInTheSouth
- Welcome to the first day of the 16 Days of Activism. Today we celebrate the International Day of the Elimination of Violence against Women. Violence against women is an urgent public health, human rights and social justice issue. It's time to act on our watch: <http://bit.ly/1GGADGK>

### REGIONAL FAMILY VIOLENCE STATISTICS (2015-2016)

- **Bayside**  
There has been 603.8 incidences of family violence
- **Cardinia**  
There has been 1,499.9 incidences of family violence
- **Casey**  
There has been 1,455.8 incidences of family violence
- **Frankston**  
There has been 1,968 incidences of family violence
- **Glen Eira**  
There has been 603.9 incidences of family violence
- **Greater Dandenong**  
There has been 1,439.9 incidences of family violence
- **Kingston**  
There has been 959 incidences of family violence
- **Mornington Peninsula**  
There has been 1,305.6 incidences of family violence
- **Port Phillip**  
There has been 1,022.7 incidences of family violence
- **Stonnington**  
There has been 582.4 incidences of family violence





- Violence against women is a violation of human rights. Violence against women starts and ends with you  
#EndViolenceAgainstWomen #16DaysInTheSouth
- Why doesn't she leave? Why doesn't he stop? Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- She deserves it. His behaviour is his choice. Family Violence.No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- "He was only joking..." Violence against women starts with disrespect. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth

### Day 1 - Clips, images and links



- The Autocomplete Truth: <http://bit.ly/1iZ4ctZ>
- It's time to act on our watch: <http://bit.ly/1GGADGK>
- Attitudes to gender equality and violence against women: <http://bit.ly/1K7SID1>



- Victims of Violence Infographic: <http://bit.ly/1IOBBaz>



- End Violence Day: <http://bit.ly/1sXAk2J>



## DAY 2: NOVEMBER 26

### Education and training for women

#### Significance of this day

- Education and training for women is a fundamental human right. For women and girls, it plays a significant role in changing harmful and discriminatory gender stereotypes that promote or condone violence against women and girls.<sup>7</sup>
- Education is essential for women to become leaders of change to achieve gender equality both at a community and political level.<sup>8</sup> Educated women benefit entire societies. When women have access to an education, they make substantial contributions to economics and the improved health, nutrition and education of families and communities.<sup>9</sup>



We all know that education for all is a fundamental human right – but what has it got to do with violence against women? Well, quite a lot actually.

Firstly, an educated society is reflective of greater gender equality. Research shows higher levels of female empowerment, including education, is protective against intimate partner violence.

Secondly, education and training can play a significant role in changing harmful and discriminatory gender stereotypes that promote or condone violence against women and girls. Harmful and discriminatory gender stereotypes which limit women's capacity to develop their personal abilities to pursue their chosen profession and make choices about their lives can be challenged and changed through education and training. Let's start the conversation!

#EndViolenceAgainstWomen #16DaysInTheSouth



Education and training plays a significant role in changing harmful and discriminatory gender stereotypes that promote or condone violence against women. #EndViolenceAgainstWomen #16DaysInTheSouth

- Societies that value education, equality and freedom of choice have lower levels of violence against women.<sup>11</sup>

<sup>7</sup> <http://beijing20.unwomen.org/en/in-focus/education-and-training>

<sup>8</sup> <http://beijing20.unwomen.org/en/in-focus/education-and-training>

<sup>9</sup> <http://beijing20.unwomen.org/en/in-focus/education-and-training>

<sup>10</sup> <https://aifs.gov.au/sites/default/files/publication-documents/ressum7.pdf>

<sup>11</sup> [http://www.endvawnow.org/uploads/browser/files/genderequality\\_vaw\\_leaflet\\_en\\_web.p](http://www.endvawnow.org/uploads/browser/files/genderequality_vaw_leaflet_en_web.p)

- **Bayside**  
51.7% of females have completed year 12 (or equivalent) compared to 52.9% males
- **Cardinia**  
34% of females have completed year 12 (or equivalent) compared to 26.4% of males
- **Casey**  
37.7% of females have completed year 12 (or equivalent) compared to 33.8% of males
- **Frankston**  
35.9% of females have completed year 12 (or equivalent) compared to 31.5% of males
- **Glen Eira**  
55.2% of females have completed year 12 (or equivalent) compared to 54.1% of males
- **Greater Dandenong**  
38.3% of females have completed year 12 (or equivalent) compared to 40.3% of males
- **Kingston**  
44.6% of females have completed year 12 (or equivalent) compared to 43.0% of males
- **Mornington Peninsula**  
36.1% of females have completed year 12 (or equivalent) compared to 32.3% of males
- **Port Phillip**  
65.0% of females have completed year 12 (or equivalent) compared to 61.5% of males
- **Stonnington**  
63.6% of females have completed year 12 (or equivalent) compared to 63.2% of males



- Education plays a big role in changing gender stereotypes that promote violence against women  
#EndViolenceAgainstWomen #16DaysInTheSouth
- Societies that value education, equality and freedom of choice have lower levels of violence against women<sup>12</sup>  
#EndViolenceAgainstWomen #16DaysOfActivism
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~She deserves it.~~ His behaviour is his choice. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~"He was only joking..."~~ Violence against women starts with disrespect. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth

<sup>12</sup> [http://www.endvawnow.org/uploads/browser/files/genderequality\\_vaw\\_leaflet\\_en\\_web.p](http://www.endvawnow.org/uploads/browser/files/genderequality_vaw_leaflet_en_web.p)



## Day 2 - Clips, images and links



- Malala Nobel Peace Prize: <http://bit.ly/1ZBV7fa>



- 12 Powerful and inspiring quotes from Malala Yousafzai: <http://bzfd.it/1jxEkcd>



- Education and Training for Women: <http://bit.ly/1G4pwg4>
- Education & Training for Women: <http://bit.ly/1KnQdZ4>



# DAY 3: NOVEMBER 27

## Women and poverty

### Significance of this day

- “Poverty is more than lack of income. It is also lack of security, lack of voice, lack of choice.”<sup>13</sup>
- Poverty is concentrated among the groups of people facing the most disadvantage and major barriers to fully participating in our community. These include people who are locked out of the job market, single parents, women and children, people with disabilities, the old, the young, Aboriginal and Torres Strait Islander people, and migrants.
- Women are significantly more likely to experience poverty than men, with 14.7% of women compared with 13% of all men experiencing poverty in 2011-12.<sup>14</sup>
- Women tend to have lower employment outcomes and wages, are more likely to be in unpaid caring roles, and have lower investment incomes in retirement.
- Some female sub-groups are at particular risk, including single mothers, who comprise the majority of sole parents.<sup>15</sup>
- Intimate partner violence is one of the key pathways to homelessness for women and children.



We know that unequal access to power and resources is the main cause of violence against women and that economic participation is a key indicator of gender equality. So, what does this look like here in Australia? Well, not so great. Women are significantly more likely to be living in poverty than men, with 14.7% of women compared with 13% of all men experiencing poverty in 2011-12. On average, women need to work 65 extra days in a year to earn the same as men and the majority of unpaid caring work is undertaken by women. Additionally, women are twice as likely to be underemployed than men, and are retiring with around half the savings of men.. We also know that these statistics are even worse for Indigenous women, women with disabilities and women from culturally and linguistically diverse backgrounds.

Given all of this, it is perhaps unsurprising that experiencing violence from an intimate partner is one of the key causes of homelessness for women and their children. Women living in poverty who experience violence within relationships have fewer options to seek safety, due to their lack of income and limited access to resources. We really need to stop asking the question: why doesn't she leave? And start focusing on: Why doesn't he stop? There are no excuses for violence against women.

#EndViolenceAgainstWomen #16DaysInTheSouth

<sup>13</sup> [http://www.amnesty.org.au/images/uploads/svaw/the\\_gender\\_trap.pdf](http://www.amnesty.org.au/images/uploads/svaw/the_gender_trap.pdf)

<sup>14</sup> <https://www.humanrights.gov.au/our-work/sex-discrimination/publications/accumulating-poverty-women-s-experiences-inequality-over>

<sup>15</sup> [http://www.acoss.org.au/images/uploads/ACOSS\\_Poverty\\_in\\_Australia\\_2014.pdf](http://www.acoss.org.au/images/uploads/ACOSS_Poverty_in_Australia_2014.pdf)





- Domestic and family violence is one of the leading causes of homelessness for women and children, with over half of the women reporting to specialist homelessness services citing domestic or family violence as the reason.<sup>16</sup> #EndViolenceAgainstWomen #16DaysInTheSouth

## REGIONAL STATISTICS

- **Bayside**  
38.9% of females earn less than \$599 per week compared to 23.7% of males
- **Cardinia**  
45.3% of females earn less than \$599 per week compared to 25.5% of males
- **Casey**  
45.9% of females earn less than \$599 per week compared to 26.9% of males
- **Frankston**  
47.4% of females earn less than \$599 per week compared to 29% of males
- **Glen Eira**  
41% of females earn less than \$599 per week compared to 27.8% of males
- **Greater Dandenong**  
54.4% of females earn less than \$599 per week compared to 39.5% of males
- **Kingston**  
45.8% of females earn less than \$599 per week compared to 29.6% of males
- **Mornington Peninsula**  
49.3% of females earn less than \$599 per week compared to 31.2% of males
- **Port Phillip**  
29.5% of females earn less than \$599 per week compared to 21.6% of males
- **Stonnington**  
33.7% of females earn less than \$599 per week compared to 23.3% of males

<sup>16</sup> [http://www.homelessnessaustralia.org.au/images/publications/Fact\\_Sheets/Homelessness\\_and\\_Women.pdf](http://www.homelessnessaustralia.org.au/images/publications/Fact_Sheets/Homelessness_and_Women.pdf)





- Domestic and family violence is one of the leading causes of homelessness for women and children  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~She deserves it.~~ His behaviour is his choice. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~"He was only joking..."~~ Violence against women starts with disrespect. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth

### Day 3 - Clips, images and links



- Women and Poverty UN: <http://bit.ly/1MpZWP2>



# DAY 4: NOVEMBER 28

## Women and armed conflict

### Significance of this day

- Women and girls are particularly affected by the consequences of war because of their lower status in society. The disruption to normal social, health and education services leaves women and girls vulnerable to sexual exploitation and trafficking.
- Women experience many forms of violence committed in armed conflict including rape, sexual exploitation, sexual slavery, forced pregnancy, forced sterilization and murder.<sup>17</sup>
- “The underlying acceptance of violence against women which exists within many societies becomes more outwardly acceptable in conflict situations. It can, therefore, be seen as a continuum of the violence that women are subjected to in peacetime.”<sup>18</sup>
- Women assume the key role of ensuring family livelihood during conflict and are particularly active in the peace movement at the grassroots level, cultivating peace within their communities.



The theme for today is ‘Women and Armed Conflict’ – so what does this mean? Today we are acknowledging the impact of war and conflict on women; as well as the important role that women can play in peace making processes. We know that entire communities suffer the consequences of war and armed conflict; but we also know that the lower status of women and girls in society further increases their vulnerability. This means that sexual and physical violence is often used as a weapon of war; and that a disruption to normal social, health and education services leaves women and girls vulnerable to sexual exploitation and trafficking. Women and girls who have faced violence will likely suffer psychological and physical effects of violence when the conflict ends. They may also encounter stigma and rejection from their family or community. Women and girls who have faced violence during war or conflict have limited opportunities to access justice or the care and services they need.<sup>19</sup>

We also want to use this day to celebrate the efforts of women during times of war and conflict, and in peace-building efforts. “Women, who know the price of conflict so well, are better equipped than men to prevent or resolve it. For generations, women have served as peace educators, both in their families and in their societies. They have proved instrumental in building bridges rather than walls.”<sup>20</sup>

#EndViolenceAgainstWomen #16DaysInTheSouth

<sup>17</sup> <http://www.un.org/womenwatch/daw/followup/session/presskit/fs5.htm>

<sup>18</sup> <http://www.who.int/gender/violence/v7.pdf>

<sup>19</sup> <http://www.un.org/en/women/endviolence/orangedayapril2014.shtml>

<sup>20</sup> <http://www.un.org/events/tenstories/06/story.asp?storyID=700>



Gender inequality increases women and girls' vulnerability during armed conflict. Women and girls are the vast majority of casualties with sexual violence often being used as a military tactic with the aim of damaging individuals and tearing apart families and communities. #EndViolenceAgainstWomen #16DaysInTheSouth



- Women and children are the vast majority of casualties of armed conflict #EndViolenceAgainstWomen #16DaysInTheSouth
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses #EndViolenceAgainstWomen #16DaysInTheSouth
- ~~She deserves it.~~ His behaviour is his choice. Family Violence. No excuses #EndViolenceAgainstWomen #16DaysInTheSouth
- ~~"He was only joking..."~~ Violence against women starts with disrespect. No excuses #EndViolenceAgainstWomen #16DaysInTheSouth

#### Day 4 - Clips, images and links



- Side by Side - Women, Peace and Security: <http://bit.ly/1JX2Knm>



- Women and Armed Conflict: <http://bit.ly/1yWn9TO>



# DAY 5: NOVEMBER 29

## International Women Human Rights Defenders Day

### Significance of this day

- A day of recognition for women human rights defenders and to honour their activism, advocacy and courageous acts of resistance.
- Women human rights defenders are often advocating for issues that challenge traditional notions of family and gender roles in society.
- Women human rights defenders often face specific violations as a result of their advocacy or their gender.
- Gender inequality is at the heart of violations against women human rights defenders.



Today we commemorate the activism, advocacy and courageous acts of resistance of women human rights defenders.

So, why do we single out women human rights defenders specifically? Well, women human rights defenders are not only subjected to the same types of risks as any other human rights defenders; including threats, death threats, imprisonment, harassment, stigmatisation, torture and even death; but they are also subjected to gender-specific threats and gender specific violence. Women human rights defenders are often advocating for issues that challenge traditional notions of family and gender roles in society. Gender inequality is at the heart of violations against women human rights defenders.

Here are just a few that we think are pretty inspirational, but there's many, many more out there.

- Samah Hadid – Women's rights and anti-poverty campaigner from Australia <http://www.samahhadid.com/>
- Gillian Triggs- President of the Australian Human Rights Commission and legal expert <https://www.humanrights.gov.au/about/commissioners/president-professor-gillian-triggs>



- Mu Sochua- Politician and women's rights advocate  
<http://www.dailylife.com.au/news-and-views/dl-culture/six-female-human-rights-defenders-you-should-know-20150305-13vy2d.html>

Today, we thank these women for their hard work and courage, and we acknowledge that the world is a better place because of their tireless efforts.



"Women human rights defenders are at the forefront of social movements that advocate for justice and equality."<sup>21</sup>  
#EndViolenceAgainstWomen #16DaysInTheSouth



Women human rights defenders are often seen as challenging traditional notions of family and gender roles in society which can lead to hostility from the general population and authority. Can you think of any women human rights defenders? We think Malala is pretty amazing.



- Women human rights defenders advocate for justice and equality  
#EndViolenceAgainstWomen #16DaysInTheSouth
- Gender inequality is at the heart of violations against women human rights defenders #EndViolenceAgainstWomen #16DaysOfActivism
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~She deserves it.~~ His behaviour is his choice. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~"He was only joking..."~~ Violence against women starts with disrespect. Family Violence. No excuses #EndViolenceAgainstWomen #16DaysInTheSouth

## Day 5 - Clips, images and links



- Malala Nobel Peace Prize: <http://bit.ly/1QqqRhN>



- Women Human Rights Defenders International Coalition: <http://bit.ly/1eaPcDC>
- AWID Women's Rights: <http://bit.ly/1X1UsSj>
- Malala Yousafzai: <http://bit.ly/1FaVHdg>

<sup>21</sup> <http://www.ohchr.org/Documents/Events/WHRD/OnePagerWHRD.pdf>



# DAY 6: NOVEMBER 30

## Men and Boys in Action

### Significance of this day

- Men and boys have a responsibility and a role to play in working towards gender equality and preventing violence against women.
- Too often, men and boys are taught to portray masculinity with the use of violence and dominance over women and girls. Too often, such behaviour is met with silence and is tolerated by other men. This only serves to normalise gender inequality and negative stereotypes.
- Men and boys have a role in preventing violence against women by challenging sexist behaviours and attitudes that support violence.



Remaining silent in the face of violence or sexual assault is no longer an option. To prevent violence against women, we as a society must challenge sexist attitudes that excuse or minimise violence and control in relationships.<sup>22</sup>

Most men are not violent, but all men and boys have an important role to play in ending violence against women. The road towards a world without violence requires transforming men's attitudes, beliefs and behaviours – and striving together for gender equality.

The evidence shows us that engaging men and boys in approaches to prevent violence against women and girls' works<sup>23</sup> - but what can you do?

- listen, learn and understand about men's violence against women; and the role of gender inequality
- reflect on your own choices that might impact upon inequality for women and girls
- call out sexist jokes and comments
- Listen to women on the best ways to engage in this issue

For more information, head to the 'what can men do?' website at: <http://whatmencando.net/>

<sup>22</sup> <http://www.ourwatch.org.au/Preventing-Violence/Men>

<sup>23</sup> <http://www.un.org/en/women/endviolence/orangedayapril2015.shtml>





“We need to say to men and boys: Do not raise your hands in violence—raise your voices to stop it—and to support human rights for all.” UN Secretary-General Ban Ki-moon



- Men and boys have an important role to play in ending violence against women #endviolenceagainstwomen #16DaysInTheSouth
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses #endviolence againstwomen #16DaysInTheSouth
- ~~She deserves it.~~ His behaviour is his choice. Family Violence. No excuses #endviolenceagainstwomen #16DaysInTheSouth
- ~~"He was only joking..."~~ Violence against women starts with disrespect. Family Violence. No excuses #endviolenceagainstwomen #16DaysInTheSouth

## Day 6 - Clips, images and links



- Take your masks off: <http://bit.ly/1OAGr14>
- The mask you live in: <http://bit.ly/1joeoOA>
- Slap her - children's reactions: <http://bit.ly/1Dlfzod>



- Our Watch: <http://bit.ly/1GGCUSj>
- UN Women: <http://bit.ly/1LMZA13>
- Clementine Ford: <http://ab.co/1ZBZXt8>



# DAY 7: DECEMBER 1

## World AIDS Day

### Significance of this day

- World AIDS Day is held on 1st December each year and is an opportunity for people around the world to unite in the fight against HIV, show their support for people living with HIV and to commemorate people who have died from AIDS.
- This year's theme: "Getting to Zero: Zero new HIV infections. Zero discrimination. Zero AIDS related deaths."
- For women aged 15-44 years, HIV/AIDS is the leading cause of death worldwide. Unsafe sex is the main risk factor in developing countries. Other factors include lack of access to information and health services, economic vulnerability and unequal power in sexual relations expose women, particularly young women to increased risk of HIV exposure.<sup>24</sup> Gender inequalities and harmful gender norms continue to drive the HIV/AIDS epidemic.



Today is World AIDS Day, and this year the theme continues on from last year's them: "Getting to Zero: Zero new HIV infections. Zero discrimination. Zero AIDS related deaths."

Globally, HIV is the leading cause of death of women of reproductive age in low and middle income countries.<sup>25</sup> Evidence from the World Health Organization suggests that gender inequalities increase the vulnerability of women and girls to HIV, hamper HIV prevention efforts and also generate barriers to effective HIV treatment and care for women and girls. Women and girls are less likely to have adequate access to treatment for HIV, are less likely to have the power to negotiate safe sex in their relationships, and are less likely to have access to education for prevention information.

Evidence also suggests that globally, women who had experienced violence from a partner were more than two times more likely to be at risk of HIV infection compared to those with no history of partner violence.<sup>26</sup>

As a result, global HIV/AIDS programming includes a focus on addressing these gender inequalities. This is a way of improving the accessibility and quality of programs and services, as well as creating an environment that better supports individual behaviour change and risk-reduction.<sup>27</sup>

Ending violence against women is critical to ending HIV and AIDS.

<sup>24</sup> <http://www.who.int/mediacentre/factsheets/fs334/en/>

<sup>25</sup> <http://www.who.int/mediacentre/factsheets/fs334/en/>

<sup>26</sup> <http://www.endvawnow.org/en/articles/677-understand-the-linkages-between-hiv-aids-and-violence-against-women-and-girls-.html>

<sup>27</sup> [http://www.who.int/hiv/pub/toolkits/2-1a\\_Gender\\_Oct08EN.pdf](http://www.who.int/hiv/pub/toolkits/2-1a_Gender_Oct08EN.pdf)





Ending violence against women is critical to ending HIV and AIDS. Violence, or the fear of violence, can prevent women from negotiating safe sex as well as accessing services, treatment and education.

#EndViolenceAgainstWomen #16DaysInTheSouth



- Ending violence against women is critical to ending HIV and AIDS  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~She deserves it.~~ His behaviour is his choice. Family Violence. No excuses  
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#EndViolenceAgainstWomen #16DaysInTheSouth

## Day 7 - Clips, images and links



- AIDS Trust Australia: <http://bit.ly/1jnsgLe>



- Every minute a young woman is newly affected by HIV infographic: <http://bit.ly/1BMU6bT>
- Getting to Zero images: <http://bit.ly/1GcAS12>



- World AIDS Day Australia: <http://bit.ly/1OAHwzy>
- Positive Women: <http://bit.ly/1LKOWLJ>
- Red Aware: <http://bit.ly/1GGDoYC>
- UN Women: <http://bit.ly/1I39X6D>



## DAY 8: DECEMBER 2

### International Day for the Abolition of Slavery

#### Significance of this day

- The International Day for the Abolition of Slavery focuses on “eradicating contemporary forms of slavery, such as trafficking in persons, sexual exploitation, child labour, forced marriage, and the forced recruitment of children for use in armed conflict.”<sup>28</sup>
- The most common form of human trafficking (79%) is for the purposes of sexual exploitation whose victims are predominantly women and girls.<sup>29</sup>
- Trafficking women and children for sexual exploitation is the fastest growing criminal enterprise in the world.<sup>30</sup>
- Gender inequality contributes to high numbers of women being trafficked into the sex industry.<sup>31</sup>
- Sexual exploitation of women and girls by men happens locally as well as globally.



Slavery is a violation of human rights and a crime in Australia. Yet in Australia today, slavery still takes place - through trafficking in persons for sexual exploitation and slavery, forced labour, child labour and forced marriages.

The majority of those who suffer modern day slavery are the poorest, most vulnerable and marginalised social groups in society.<sup>32</sup> But gender-based discrimination and inequality are among the root causes of contemporary forms of slavery affecting women and children.

For more information about anti-slavery in Australia head over to [www. antislavery.org.au](http://www.antislavery.org.au) - and get educated.

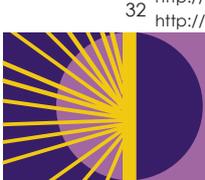
<sup>28</sup> <http://www.un.org/en/events/slaveryabolitionday/>

<sup>29</sup> <https://www.unodc.org/unodc/en/human-trafficking/global-report-on-trafficking-in-persons.ht>

<sup>30</sup> <http://www.equalitynow.org/node/1010>

<sup>31</sup> <http://campaign.worldvision.com.au/wp-content/uploads/2013/04/Trafficking-and-sexual-exploitation-fact-sheet.pdf>

<sup>32</sup> <http://www.ohchr.org/EN/Issues/Slavery/SRSlavery/Pages/SRSlaveryIndex.aspx>





- Gender-based discrimination and inequality are among the root causes of contemporary forms of slavery affecting women and children. #EndViolenceAgainstWomen #16DaysInTheSouth



- Gender-based discrimination & inequality are among the causes of slavery affecting women & children  
#EndViolenceAgainstWomen #16DaysInTheSouth
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#EndViolenceAgainstWomen #16DaysInTheSouth

## Day 8 - Clips, images and links



- Jada Pinkett - End Slavery Now: <http://bit.ly/1Psp25i>
- Videos for community, young people, Legal Practitioners, Health Professionals: <http://bitly/1OvGh6n>



- Anti-Slavery Australia: <http://bit.ly/1PfmAQo>
- Human Trafficking: <http://bit.ly/1QquvYF>
- Project Respect: <http://bit.ly/1LtmRNO>



## DAY 9: DECEMBER 3

### International Day of Persons with Disabilities

#### Significance of this day

- International Day of Persons with Disabilities aims to promote an understanding of people with disability and encourage support for their dignity, rights and well-being.
- Women with disabilities often face discrimination based on their gender as well as their disability. This places them at increased risk of gender-based violence, sexual abuse, neglect, maltreatment and exploitation.
- Women and girls with disabilities are twice as likely as women and girls without disabilities to experience violence throughout their lives.<sup>33</sup>
- Over one third of women with disabilities experience some form of intimate partner violence.<sup>34</sup>



Women and girls with disabilities are twice as likely to experience violence throughout their lives in comparison to women and girls without disabilities.<sup>35</sup> More specifically, over one third of women with disabilities will experience some form of intimate partner violence throughout their lifetime.<sup>36</sup>

Women with disabilities are often deprived of the equal realisation of their human rights. This is because of the lesser status attributed to them by society, or as a consequence of different types of discrimination. Women with disabilities face multiple and intersecting forms of discrimination based on their gender as well as their disability – these are often in the areas of education, work and employment, family and reproductive rights, health, violence and abuse.<sup>37</sup>

Women with disabilities experience violence at a higher rate, for longer periods of time and are less likely to report the abuse, than women without disabilities.<sup>38</sup> Women with disabilities encounter significant barriers to receiving appropriate services and justice responses to their experiences of violence. To quote Elizabeth Broderick, “inequality will affect those who have less power to a greater degree.”

#EndViolenceAgainstWomen #16daysInTheSouth

<sup>33</sup> <http://wwda.org.au/issues/viol/viol2001/odds/>

<sup>34</sup> <http://wwda.org.au/issues/viol/viol2001/odds/>

<sup>35</sup> <http://wwda.org.au/issues/viol/viol2001/odds/>

<sup>36</sup> <http://wwda.org.au/issues/viol/viol2001/odds/>

<sup>37</sup> <http://wwda.org.au/about/snapshot/>

<sup>38</sup> <http://www.wdv.org.au/documents/Voices%20Against%20Violence%20Paper%20Two%20Current%20Issues%20in%20Understanding%20and%20Responding%20to%20Violence%20>





Gender-based and disability-based discrimination increases the risk of violence for women and girls with disabilities. Women and girls with disabilities are twice as likely as women and girls without disabilities to experience violence throughout their lives.<sup>39</sup>

#EndViolenceAgainstWomen #16DaysInTheSouth



- Women with disabilities face a greater likelihood of experiencing violence than women without disabilities  
#EndViolenceAgainstWomen #16DaysInTheSouth
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#endviolenceagainstwomen #16DaysInTheSouth
- ~~She deserves it.~~ His behaviour is his choice. Family Violence. No excuses  
#endviolenceagainstwomen #16DaysInTheSouth
- ~~"He was only joking..."~~ Violence against women starts with disrespect. Family Violence. No excuses  
#endviolenceagainstwomen#16DaysInTheSouth

## Day 9 - Clips, images and links



- Violence against women with disabilities: <http://bit.ly/1GGDXS7>



- Logo: <http://bit.ly/1hDD8mx>



- Women with disabilities Victoria: <http://bit.ly/1RaeANW>
- Women's Domestic Violence Resource Centre Victoria: <http://bit.ly/1Lakdul>

<sup>39</sup> <http://wwda.org.au/about/snapshot/>



# DAY 10: DECEMBER 4

## Mechanisms for the Advancement of Women

### Significance of this day

- Mechanisms and institutions to promote the advancement of women must be seen as integral to mainstream political, economic, social and cultural development.
- A gendered approach must be integrated into all legislation, public policies, programs and projects if we are to truly achieve gender equality and prevent violence against women.
- In Australia, women currently comprise only 26.1% of key management personnel and 17.3% of CEO positions.<sup>40</sup>
- Similarly, 7.1% of employers have a standalone overall gender equality strategy.<sup>41</sup>



According to UN Women, specialised institutions can help prevent violence against women through informing laws, policies and programs that aim to advance gender equality. A gendered approach must be integrated into all legislation, public policies, programs and projects if we are to truly achieve gender equality and prevent violence against women.

We need to ensure that a diversity of women is represented at all levels of government; as well as holding key managerial positions in workplaces and civil society organisations.

So, what can we do to address this?

Introducing policies and legislation to end discrimination in the workplace. In a report undertaken by the Australian Human Rights Commission, one in two mothers reported experiencing discrimination at some point during pregnancy, parental leave or on return to work. A third of these women looked for other work or resigned.<sup>42</sup> This interrupts women's ability to reach managerial positions within the workforce.

Setting gender targets. There is a strong economic case for increased participation of women in leadership positions; however, according to the Workplace Gender Equality Agency, progress has been too slow and we are yet to see the full extent of these benefits

So, what are we waiting for? To quote Elizabeth Broderick "the empowerment of women is about the empowerment of humanity" and this is a responsibility that we must all take seriously, and urgently.

#EndViolenceAgainstWomen #16DaysInTheSouth

<sup>40</sup> [https://www.wgea.gov.au/sites/default/files/2013-14\\_summary\\_report\\_website.pdf](https://www.wgea.gov.au/sites/default/files/2013-14_summary_report_website.pdf)

<sup>41</sup> [https://www.wgea.gov.au/sites/default/files/2013-14\\_summary\\_report\\_website.pdf](https://www.wgea.gov.au/sites/default/files/2013-14_summary_report_website.pdf)

<sup>42</sup> [https://www.humanrights.gov.au/sites/default/files/document/publication/SWP\\_Report\\_2014.pdf](https://www.humanrights.gov.au/sites/default/files/document/publication/SWP_Report_2014.pdf)



We need to ensure that a diversity of women is represented at all levels of government, as well as holding key managerial positions in workplaces and civil society organisations. "The empowerment of women is about the empowerment of humanity" Elizabeth Broderick #EndViolenceAgainstWomen #16DaysInTheSouth

## REGIONAL STATISTICS

- **Bayside**  
18.8% of women are employed as Chief Executives, General Mangers and Legislators compared to 81.2% of men.
- **Cardinia**  
20.3% of women are employed as Chief Executives, General Mangers and Legislators compared to 79.7% of men.
- **Casey**  
17.4% of women are employed as Chief Executives, General Mangers and Legislators compared to 82.6% of men.
- **Frankston**  
20.3% of women are employed as Chief Executives, General Mangers and Legislators compared to 79.7% of men.
- **Glen Eira**  
23.6% of women are employed as Chief Executives, General Mangers and Legislators compared to 76.4% of men.
- **Greater Dandenong**  
23.5% of women are employed as Chief Executives, General Mangers and Legislators compared to 76.5% of men.
- **Kingston**  
20.8% of women are employed as Chief Executives, General Mangers and Legislators compared to 79.2% of men.
- **Mornington Peninsula**  
17.9% of women are employed as Chief Executives, General Mangers and Legislators compared to 82.1% of men.
- **Port Phillip**  
32.6% of women are employed as Chief Executives, General Mangers and Legislators compared to 67.4% of men.
- **Stonnington**  
24% of women are employed as Chief Executives, General Mangers and Legislators compared to 76% of men.





- "The empowerment of women is about the empowerment of humanity" Elizabeth Broderick #EndViolenceAgainstWomen #16DaysInTheSouth
- Why doesn't she leave? Why doesn't he stop? No excuses #EndViolenceAgainstWomen #16DaysInTheSouth
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## Day 10 - Clips, images and links



- Powerful quotes: <http://bzfd.it/1Ltntlw>



- Supporting working parents: <http://bit.ly/1LKQTrr>



# DAY 11: DECEMBER 5

## Women and the Media

### Significance of this day

- The media can play a significant role in either perpetuating or challenging social norms and behaviors that condone violence against women.<sup>43</sup>
- The demonstrated gender inequality in the media has significant consequences as it reinforces negative stereotypes towards women.<sup>44</sup>
- When people are repeatedly shown images of women as victims, sexualised, or in domestic roles, they are more likely to accept these images as normal and it is the first step in justifying violence against women <sup>45</sup>



We all engage with mass media – television, internet, radio, newspapers, magazines and film as a part of our everyday life. It is a powerful tool that provides us with information and entertainment; and it is also a reflection of our society, and it influences the way we think.

Lately, we've been talking more about the demonstrated gender inequality in the media. What do we mean by this?

Well, some studies we found highlighted that:

- In all G rated films from 2006–2009, 80.5% of working characters were male and 19.5% were female;
- In 2009, a study on Australian media found that only 24% of people who were heard, read about or seen in news stories were female. In Sports stories this figure fell to 1%;<sup>46</sup>
- In the top 500 films during 2007-2012, women were 30% of speaking characters. 29% of women in the films wore sexually revealing clothes as opposed to 7% of men.<sup>47</sup>

<sup>43</sup> [https://www.wgea.gov.au/sites/default/files/2013-14\\_summary\\_report\\_website.pdf](https://www.wgea.gov.au/sites/default/files/2013-14_summary_report_website.pdf)

<sup>44</sup> [https://www.wgea.gov.au/sites/default/files/2013-14\\_summary\\_report\\_website.pdf](https://www.wgea.gov.au/sites/default/files/2013-14_summary_report_website.pdf)

<sup>45</sup> [https://www.humanrights.gov.au/sites/default/files/document/publication/SWP\\_Report\\_2014.pdf](https://www.humanrights.gov.au/sites/default/files/document/publication/SWP_Report_2014.pdf)

<sup>46</sup> [http://eprints.qut.edu.au/39495/1/GMMP\\_2010\\_National\\_Report\\_Australia.pdf](http://eprints.qut.edu.au/39495/1/GMMP_2010_National_Report_Australia.pdf)

<sup>47</sup> <https://www.nyfa.edu/film-school-blog/gender-inequality-in-film>





- The media plays a significant role in either perpetuating or challenging social norms and behaviours that condone VAW and girls  
#EndViolenceAgainstWomen #16DaysInTheSouth



- The media plays a big role in perpetuating or challenging norms & behaviours that condone VAW #EndViolenceAgainstWomen #16DaysInTheSouth
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
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## Day 11 - Clips, images and links



- Representation of women in the media 2014: <http://bit.ly/1Dsc56g>
- The Bechdel Test for Women in Movies: <http://bit.ly/1pA5lvG>
- The Autocomplete Truth: Kick-starting a modern conversation on gender equality: UN Women <http://bit.ly/1VRfJRp>



- UN women: <http://bit.ly/1FXFVOX>
- Women and the media: <http://bit.ly/1RGK3bt>



# DAY 12: DECEMBER 6

## The Montreal Massacre

### Significance of this day

- On December 6th, 1989, a man walked into the University of Montreal's School of Engineering Building and began a shooting spree murdering 14 women and injuring 13 others (9 women and 4 men). He outlined his reasons for the attack including his anger towards feminists for seeking social changes that "retain the advantages of being women [...] while trying to grab those of the men."<sup>48</sup>
- The 14 women murdered became representative of injustices and systemic violence against women, and how entrenched gender stereotyping can lead to violence against women.



Women are underrepresented in the Science, Technology, Engineering and Maths (STEM) fields in both education and employment.

Research shows that in Australia, 18.6 percent of boys undertook STEM subjects in their final year of secondary school compared with 13.8 percent of girls. Only 28 percent of employed STEM-qualified Australian workforce aged 15 years and over were female in 2011 compared to 55 percent for all fields in the tertiary qualified population. This figure stood at 14 and 86 percent for females and males respectively in Engineering and related technologies, and 25 and 75 percent for females and males in Information technology.<sup>49</sup>

There are many possible factors contributing to the discrepancy of women and men in STEM including: a lack of female role models, gender stereotyping and a lack of encouragement from teachers and parents to choose STEM subjects in upper secondary school.

Gender inequality, which contributes to the underrepresentation of women in STEM fields, supports and creates an environment where violence against women can occur.

There is a need to encourage and support women and girls in STEM for the benefit of all.

#EndViolenceAgainstWomen #16DaysInTheSouth

<sup>48</sup> <http://www.citynews.ca/2006/12/06/citynews-rewind-the-montreal-massacre/>

<sup>49</sup> [http://www.professionalsaustralia.org.au/professional-women/wp-content/uploads/sites/48/2014/03/WOMEN\\_IN\\_STEM\\_v2.pdf](http://www.professionalsaustralia.org.au/professional-women/wp-content/uploads/sites/48/2014/03/WOMEN_IN_STEM_v2.pdf)





- Women are underrepresented in the Science, Technology, Engineering and Maths (STEM) fields in both education and employment. Gender stereotypes and expectations contribute to the lack of women in the STEM fields. We say that #girlscanbe women in STEM and we want to see more!



- Gender stereotypes and expectations contribute to the underrepresentation of women in STEM fields.  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses  
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## Day 12 - Clips, images and links



- Girls Can Be: <http://bit.ly/1OAJLmE>
- The Underrepresentation of Women in STEM: <http://bit.ly/1PsqoNt>



- Women in Science Australia: <http://bit.ly/1X1ZspM>
- Australian Academy of Science: <http://bit.ly/1iNvWFu>



# DAY 13: DECEMBER 7

## Youth in Action

### Significance of this day

- Youth have always been at the forefront of creating positive social change.
- Young Australians value gender equality and the rights of women.<sup>50</sup>
- Young people have a significant role to play in leading efforts to end violence against women and girls.
- Young women (18 -24 years) experience significantly higher rates of physical and sexual violence than women in older age groups.<sup>51</sup>



The theme today is 'Youth in Action'. So, let's talk about young people. We know that not only do young women aged 18-24 experience significantly higher rates of physical and sexual violence than older women; but we also know that young people have a vital role to play in leading efforts to end violence against women and girls.<sup>52</sup>

Australia has approximately 3.75 million young people aged between 12 – 24 years and many are passionately concerned about not only their own future, but the direction that we as a society are heading in. Adolescence is a great time to open the conversation and to start questioning outdated gender stereotypes and behaviours that perpetuate violence and discrimination.

So how can young people help to end violence against women and girls? Well, we think The Line website is a pretty good place to start. It has been developed for young people to engage in preventing violence against women and to "talk about relationships, gender, sex, bystander action, technology and communication."

It is essential that the voices of our young people are heard and we take strong action together in order to prevent violence against women and move closer to equality.

#EndViolenceAgainstWomen #16DaysInTheSouth

<sup>50</sup> <http://www.ayac.org.au/uploads/AYM%20survey%20report%20web.pdf>

<sup>51</sup> <http://www.abs.gov.au/ausstats/abs@.nsf/Lookup/4906.0Chapter3002012>

<sup>52</sup> <http://www.abs.gov.au/ausstats/abs@.nsf/Lookup/4906.0Chapter3002012>





- Young people play a significant role in leading efforts to end violence against women and girls. It is essential that the voices of our young people are heard and we take strong action together in order to move closer to equality and justice.



- Young people play a significant role in leading efforts to end violence against women and girls #EndViolenceAgainstWomen #16DaysInTheSouth
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses  
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### Day 13 - Clips, images and links



- Power of One: <http://bit.ly/1LjU9uz>
- Malala Yousafzai: <http://bit.ly/1RGLoPu>



- Orange your day: <http://bit.ly/1GGG5ZZ>



# DAY 14: DECEMBER 8

## Women and the Environment

### Significance of this day

- Women face greater risks from the impacts of climate change and globally, are given less opportunity to participate in environmental sustainability decision-making.
- Policies and programs for sustainable development must recognise gender concerns and perspectives and women's voices must be heard in relation to access, safety and sustainable urban development.
- Following a natural disaster women are more vulnerable to violence and exploitation of increased isolation and decreased access to resources and services.



We know that women face greater risks from the impacts of climate change; have less opportunity to participate in environmental sustainability decision-making; and are more vulnerable to violence and exploitation following natural disasters because of increased isolation and decreased access to resources and services.

But what we also know is that there are many, many women out there working hard to save our environment and we think that is cause for celebration. So today, we are going to highlight some of the amazing and inspirational work that women are doing to act on climate change.

1 Million Women is an organisation dedicated to empowering a strong movement of women to act on climate change. So far, they've reached 222,000 members plus, pretty impressive right? If you want to join, or find out more, head to their website [www.1millionwomen.com.au](http://www.1millionwomen.com.au)

Amelia Telford was recently awarded the Young Environmentalist of the Year Award by the Bob Brown Foundation. Amelia is the National Director of the Seed Indigenous Youth Climate Network – an organisation that supports young Aboriginal and Torres Strait Islander people to become climate action leaders. You can find out more about Amelia and the work at Seed here: [www.seedmob.org.au/amelia\\_telford\\_interview](http://www.seedmob.org.au/amelia_telford_interview)

We know we've missed some pretty amazing women, can you think of any?





Today we're celebrating inspirational women who are acting on climate change.



- Women face greater risks from the impacts of climate change  
#EndViolenceAgainstWomen #16DaysInTheSouth
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## Day 14 - Clips, images and links



- Climate change factsheet: <http://bit.ly/11PJM29>
- Environmental Justice: <http://bit.ly/1VRigLr>
- 1 million women: <http://bit.ly/1sDqI7L>



# DAY 15: DECEMBER 9

## The Girl Child

### Significance of this day

- Girls are among the most vulnerable and most deeply affected by violence. The impacts can span a lifetime. Specific forms of violence and harmful practices including female genital mutilation (FGM) and cutting, breast ironing and child marriage, affect girls in particular, including sexual violence. See more at: [www.unwomen.org/en/news/in-focus/end-violence-against-women/girls#sthash.Yrezr8zC.dpu](http://www.unwomen.org/en/news/in-focus/end-violence-against-women/girls#sthash.Yrezr8zC.dpu)



Violence against girls is perpetrated by both adults and peers and takes place in all social spaces, both public and private, including the home, the classroom, on the way to school, and online. It has immediate and long-term consequences and creates additional obstacles to girls' progress.

So, why do we single out girls?

Worldwide, more than 700 million women alive today were married as children, 250 million of whom were married before the age of 15. Girls who marry before the age of 18 are less likely to complete their education – which means less earning power, and a higher incidence of poverty. Girls are also more likely to experience discrimination in food and healthcare allocation.<sup>53</sup> All of this contributes to and continues to reinforce gender inequality. When we know that gender inequality is the main cause of violence against women and girls, this really isn't good enough, is it? Human rights are girls' rights too.



Girls are among the most vulnerable and most deeply affected by violence and gender inequality. This clip says it better than we ever could





- Girls are among the most vulnerable and most deeply affected by violence #EndViolenceAgainstWomen #16DaysInTheSouth
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~She deserves it.~~ His behaviour is his choice. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~"He was only joking..."~~ Violence against women starts with disrespect. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth

### Day 15 - Clips, images and links



- The girl effect: <http://bit.ly/117RPuB>



- End violence against women and girls: <http://bit.ly/1j4VQ69>



# DAY 16: DECEMBER 10

## International Human Rights Day

### Significance of this day

- International Human Rights Day provides organisations and individuals with an opportunity to mark the anniversary of the adoption of the Universal Declaration of Human Rights in 1948 and to celebrate the fundamental proposition that each one of us, everywhere, at all times is entitled to the full range of human rights.
- Women do not always have the opportunity and ability to access and enforce their rights on the same basis as men due to social structures, traditions, stereotypes and attitudes about women and their role within society.
- Women's human rights are breached every day primarily through gender discrimination and gender inequality.
- Violence against women both violates and impairs the enjoyment by women of human rights and fundamental freedoms.



Women and girls should be entitled to a full and equal enjoyment of their human rights. These include the right to health, education, political participation, economic wellbeing and freedom from violence. Today, we're talking about the right to live free from violence.

Violence against women is one of the most widespread violations of human rights – it happens across cultures, countries and communities. Here in Australia, we know that 1 in 3 women experience physical violence at the hands of a current or ex partner, 1 in 5 women experience sexual violence at the hands of a current or ex partner, and 1 in 4 women experience emotional abuse by a current or former partner.<sup>54</sup>

Violence denies women their ability to fully participate in society and inhibits their capacity to reach their fullest potential. And so far this year in Australia - for almost two women per week- violence has denied them their life.

Violence against women is a gross violation of human rights and fundamental freedoms. Today we are saying "human rights are women's rights too." No more violence.

<sup>54</sup> <http://www.ourwatch.org.au/Understanding-Violence/Facts-and-figure>





Violence against women is a violation of human rights and fundamental freedoms. Today we are saying "human rights are women's rights too." No more violence. It's time to act.  
#EndViolenceAgainstWomen #16DaysInTheSouth

- Women and girls have a right to live a life free from violence. Yet, violence against women and girls is a major cause of injury and death for women and girls all around the world, including here in Australia.  
#EndViolenceAgainstWomen #16DaysInTheSouth



- Violence against women is a violation of human rights  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~Why doesn't she leave?~~ Why doesn't he stop? Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~She deserves it.~~ His behaviour is his choice. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth
- ~~"He was only joking..."~~ Violence against women starts with disrespect. Family Violence. No excuses  
#EndViolenceAgainstWomen #16DaysInTheSouth

## Day 16 - Clips, images and links



- Attitudes to gender equality and violence against women: <http://bit.ly/1zPDOJI>



- The universal declaration of human rights: <http://bit.ly/1e0ELb2>
- Human rights and women: <http://bit.ly/1OAM3Ci>





